

NATIONAL URBAN SQUASH + EDUCATION ASSOCIATION

www.nationalurbansquash.org

555 Eighth Avenue • Suite 1102

New York, NY • 10018-4311 • 718-280-9340

Mission

NUSEA's mission is to support the creation, development and improvement of urban squash and education programs across the United States and around the world. We currently have **15 member programs** and strive to achieve our mission in three main ways:

- Helping to launch new urban squash and education programs
- Supporting urban squash and education programs by identifying best practices, creating forums to share ideas, and providing grants and other financial support
- Organizing urban squash tournaments, camps and other events that promote learning, health, integrity, and the pursuit of excellence

Vision

NUSEA's vision is for their to be urban squash and education programs in more than **50 cities** around the world that collectively serve more than **10,000 youth** from low-income households. Target cities include:

United States

Atlanta
Buffalo
Charleston
Houston
Los Angeles
Omaha
Portland
Rochester
Seattle
St. Louis
Washington, D.C.

International

Amsterdam
Auckland
Birmingham
Bogota
Buenos Aires
Cairo
Cali
Cape Town
Chennai
Delhi
Harare
Hong Kong
Kuala Lumpur
Lahore

London
Manchester
Medellin
Melbourne
Mexico City
Montreal
Mumbai
Paris
Rio de Janeiro
San Salvador
Sao Paulo
Singapore
Sydney
Tel Aviv

Overview

NUSEA has **15 member programs** in **15 cities** in the United States that enroll year-round more than **1,400** elementary, middle, high school and college students.

NUSEA's member programs provide intensive after-school, weekend and summer programming that includes academics, squash, mentoring, community service, college placement and more.

To be members of NUSEA, local programs are required to meet a range of criteria which demonstrate that they are organizationally sound and that they provide their students with intensive, year-round support.

Programs

Member Programs

Access Youth Academy - San Diego, CA
Beyond Walls - Minneapolis, MN
CitySquash - Bronx, NY
MetroSquash - Chicago, IL
Mile High Squash - Denver, CO
Racquet Up - Detroit, MI
Santa Barbara School of Squash - CA
SquashBusters - Boston, MA

SquashDrive - Oakland, CA
Squash Haven - New Haven, CT
SquashSmarts - Philadelphia, PA
SquashWise - Baltimore, MD
StreetSquash - New York, NY
StreetSquash Newark - Newark, NJ
Urban Squash Cleveland - OH

Start-ups

Capitol Squash - Hartford, CT
Cincinnati Squash Academy - OH

Steel City Squash - Pittsburgh, PA
Squash Urbano - Cartagena, Colombia

International Affiliates

Egolisquash - Johannesburg, South Africa
Khelshala - Chandigarh, India

Urban Squash Toronto - Canada

Program Pillars

Academics: Students receive academic support 3+ days a week, including homework help and individualized tutoring.

Squash: Students play squash 3+ days a week, participating in clinics and private instruction, and competing in team matches and local, regional, and national tournaments.

Mentoring: Students are matched with professionals from the community who act as role models.

Community Service: Students regularly volunteer in the local community.

Why Squash?

Squash is an effective after-school program 'hook' because it is:

- A physically and intellectually demanding sport
- Places a high value on sportsmanship
- Played by university graduates and professionals
- Growing in the U.S., with 1+ million players
- Played in 180 countries by over 10 million people

What are our goals for our students?

Our intensive, year-round programming begins for students as early as 8 years old and lasts through high school and college. NUSEA programs enable our students to:

- Maintain good health and physical fitness
- Serve the community and travel outside of it
- Graduate from high school and college
- Prepare for post-graduation employment

Facts

- **1st** program launched in Boston in 1996
- **15** programs in the United States, with 3 on the West Coast, 1 in the Rockies, 4 in the Midwest, and 7 on the East Coast
- **1,400** elementary, middle, high school, and college students enrolled in the U.S.
- **NUSEA International** launched in 2013
- Cincinnati, Hartford, Pittsburgh, and Cartagena launching in **2014**

Results

- **95%+** of students who stay in urban squash and education programs graduate from high school and go to college.
- **\$20+** million in high school and college scholarships have been won by urban squash students in the United States.
- **140** urban squash alumni are currently enrolled in college, with 38 playing intercollegiate squash.
- **Graduates** of our programs have won scholarships to such colleges as Amherst, Bucknell, Columbia, Cornell, Dartmouth, Franklin & Marshall, Harvard, and the University of Pennsylvania.

University Partners

The following universities are year-round hosts of urban squash and education programs and urban squash tournaments and camps.

Case Western Reserve
Cleveland State University
Columbia University
Drexel University
Fordham University
Harvard University
Johns Hopkins University

Kenyon College
Northeastern University
Stanford University
U. of California - Berkeley
University of Chicago
University of Minnesota
Yale University

College Placement

Below are colleges and universities where urban squash players in the United States have enrolled. + denotes a school at which an urban squash player has been a member of an intercollegiate squash team.

Amherst College
Barnard College
Bloomsburg University
+ Bowdoin College
+ Bucknell University
Cambridge College
Centro Universitario de Lavras
College of the Holy Cross
CUNY
+ Denison University
Emmanuel College
+ Franklin & Marshall College
Hampshire College
Hostos Community College
Johnson and Wales University
Lasell College
Massachusetts College
Mt. Ida College
NYC College of Technology
North Shore Community College
Pomona College
Rutgers College
Simmons College
St. Joseph's College
Temple University
+ Tufts University
UCLA
UMass Boston
University of Iowa
University of Rhode Island
University of Wilmington
Wentworth Institute of Technology

Art Institute of New York City
+ Bates College
+ Boston College
Brooks College
Bunker Hill Community College
Catholic University
Clarkson University
+ Columbia University
Curry College
Dickinson College
Everest Institute
Gordon College
+ Harvard University
+ Hobart & William Smith Colleges
Katharine Gibbs College
Lincoln University
Medgar Evers College
Newbury College
+ New York University
+ Northwestern University
Providence College
Salem State University
Sistema Universitario
+ St. Lawrence University
Art Institute of Boston
+ UC Berkeley
UC San Diego
UMass Dartmouth
University of Maine, Orono
University of Rochester
Ursinus College
+ Wesleyan University

Babson College
Bentley University
+ Boston University
Brown Mackie College
Buffalo State University
Cazenovia College
+ Colby College
+ Connecticut College
+ Dartmouth College
Eastern Nazarene College
Fisher College
Goucher College
+ Haverford College
+ Ithaca College
Lafayette College
MassBay Community College
Monmouth College
New Community College
+ Northeastern University
Oberlin College
Quinnipiac University
San Diego Christian College
+ Smith College
Suffolk University
The College of New Rochelle
UC Davis
UC Santa Cruz
University of Hartford
University of Missouri
University of South Florida
Valencia College
Wheelock College

Baldwin Wallace University
Berklee Music School
Manhattan Community College
Bryn Mawr College
California State University, Chico
Central Connecticut State University
Colgate College
+ Cornell University
DePaul University
Elon University
Framingham State University
+ Hamilton College
High Point University
Johnson and Wales University (Miami)
LaGuardia Community College
Massachusetts College of Art and Design
+ Mt. Holyoke College
New England School of Photography
Northern Essex Community College
Pace University
Rochester Institute of Technology
San Diego State University
Springfield College
SUNY
+ Trinity College
UC Irvine
UMass Amherst
+ University of Illinois, Springfield
+ University of Pennsylvania
University of Vermont
Washington Adventist University
Worcester Polytechnic Institute

How are programs launched?

Step #1: Partner with an under-utilized squash facility (in or near a low-income neighborhood) that will be the site of squash practices and academic tutoring sessions

Step #2: Partner with one or more schools that are close to the partner squash facility and where 70+% of the students fall under the poverty line

Step #3: Form a Board of Directors, build a donor-base, and raise the first year's operating budget

Step #4: Hire the executive director and up to two other full-time staff

Step #5: Recruit students from the partner schools to tryouts and select students for the program

FAQs

How are students selected? Tryouts last up to 3 months and can consider a variety of criteria, including attitude, work ethic, commitment, parental involvement, athletic ability, and attendance.

Is it difficult to convince students who aren't familiar with squash to try out? No. The students at our partner schools have limited extracurricular opportunities; what usually draws them to try out is the opportunity to learn a new sport, to travel, and to be a part of a team.

How many students do programs typically enroll in the first year? 20-40.

Are programs independent nonprofits, or satellites of NUSEA? Independent nonprofits.

How much are program's operating budgets in the first year? \$200,000-\$300,000.

At full capacity, programs typically enroll how many students? 75-250 students.

From start to finish, how long does it usually take to launch a program? 1.5 years.

What exactly is NUSEA's role? NUSEA shares best practices between programs, organizes and funds urban squash tournaments and events, evaluates programs, and leads start-up efforts. Once new programs are up and running, NUSEA transitions to an advisory role.

Team

Board of Directors

William E. Simon, Jr., *Chair* - Los Angeles, CA

Drummond C. Bell III - Southport, CT

Marty Clark - Sharon, CT

J. D. Cregan - New York, NY

David Ford, Jr. - Philadelphia, PA

William Gaynor - Washington, D.C.

Julie Greenwood - New Haven, CT

Sven Karlen - Hanover, NH

Kevin Klipstein - New York, NY

David Miller - New York, NY

Charles Parkhurst - Greenwich, CT

George Polsky - New York, NY

Kit Tatum - New York, NY

Oliver Weisberg - Hong Kong

Greg Zaff - Boston, MA

Executive Staff

Tim Wyant - Executive Director

Sage Ramadge - Deputy Director

Team (cont.)

International Advisory Board

Paul Assaiante - Hartford, CT
Jeff Blumberg - London, England
Nick Burgin - New York, NY
James Hahn - New York, NY
David Kay - Chicago, IL
Eashwar Krishnan - Hong Kong
Justin Lungstrum - New York, NY
Ted Marmor - New York, NY
Howard McMorris II - New York, NY
Clare Muñana - Chicago, IL
Justin Muzinich - New York, NY
Renato Paiva - San Diego, CA
Javier Rodriguez - New York, NY
Steve Seelbach - Hong Kong
Paul Shang - London, England
Oliver Weisberg - Hong Kong

Board of Overseers

Gordon Anderson - Buffalo, NY
Frank Baxter - Los Angeles, CA
Collin Bell - New York, NY
Bruce Brickman - New York, NY
Guy Cipriano - New York, NY
Morris Clothier - New York, NY
Stephen Columbia - Boston, MA
Diana Dowling - Riverside, CT
Ned Edwards - Philadelphia, PA
Victor Elmaleh - New York, NY
Alan Goldberg - New York, NY
Steve Mandel - Greenwich, CT
Jim Piereson - New York, NY
Brian Roberts - Philadelphia, PA
Andy Walter - New York, NY
Peg Wyant - Cincinnati, OH