



WSF CONFERENCE 2022

28 – 29 October

Grand Chola Hotel Chennai, India



Subject: WSF Coaching Strategy 2022-25

- ◆ Summary: This session will introduce the key features of WSF's new coaching strategy and what it hopes to achieve in creating a thriving, connected global coach community



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PURPOSE

To encourage, empower and support Continental and National Federations to develop a thriving, aspiring and diverse coaching community. The Coaching Commission aims to help unite the global squash community by sharing best practice and innovative solutions for all coaches to advance the development of squash at all levels.

Pillar	Key resources/channels	Key partners/stakeholders	Comments	Key priorities
Building Knowledge: Market data/analysis	<ul style="list-style-type: none"> ✓ WSF Survey ✓ Spin ✓ PSA Database ✓ MNFs ✓ Clubs 	<ul style="list-style-type: none"> ✓ PSA (+PSA Foundation) ✓ NFs ✓ Squash skills ✓ Squash Levels ✓ Clubs ✓ Coaches 	<ul style="list-style-type: none"> ✓ We should share data across the sport to benefit to all parties ✓ Develop an accurate knowledge of the global coaching landscape so that we can develop a targeted strategy for each specific segment of the coaching community 	<ul style="list-style-type: none"> ✓ Map the territory of squash coaching in 2022 ✓ Generate funding activities and develop sponsorship opportunities

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Squash Devt: Coaching Assets	<ul style="list-style-type: none"> ✓ Syllabus ✓ WSF Coaching courses ✓ World Squash Club 	<ul style="list-style-type: none"> ✓ WSF Coaching Commission ✓ WSF Tutors ✓ Squash57 ✓ NFs & National Coaches ✓ Continents ✓ Coaches 	<ul style="list-style-type: none"> ✓ Review our assets based on the results of the Survey and the Coaching courses questionnaire ✓ Engage discussion with our key stakeholders to align our programmes 	<ul style="list-style-type: none"> ✓ Ensure each Federation has a coaching facilitator ✓ Add Squash57 string to our bow
Building capability: Professionalisation	<ul style="list-style-type: none"> ✓ Community of Practice – COP/Continuing Professional Development ✓ WSF Conference ✓ Courses ✓ Webinars ✓ Thought leaders & legend coaches in squash 	<ul style="list-style-type: none"> ✓ PSA (+PSA Foundation) ✓ NFs ✓ Squash skills ✓ Squash levels ✓ Clubs ✓ Coaches 	<ul style="list-style-type: none"> ✓ Ensure greater exchange of information within our community ✓ Articulate & encourage best practices. ✓ Excite coaches with CPD opportunities 	<ul style="list-style-type: none"> ✓ Develop a real database of coaches ✓ Improve specific coaching WSF communication ✓ Share best practices

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Building capability: Digital	<ul style="list-style-type: none"> ✓ Foundation course ✓ WSF Newsletter ✓ Squash Skills ✓ Coaching online platform featuring all videos 	<ul style="list-style-type: none"> ✓ PSA (+PSA Foundation) ✓ SqSkills 75,000 subscribers ✓ Squash levels ✓ Clubs ✓ Players ✓ Coaches 	<ul style="list-style-type: none"> ✓ Promote our coaching community and resources more effectively ✓ Ensure a more robust digitisation of our contents 	<ul style="list-style-type: none"> ✓ Develop online continental webinars/conferences
Building Capability: Diversity	<ul style="list-style-type: none"> ✓ New funding for the coach tutors ✓ Scholarship grants ✓ Incentivisation and promotion of courses with a certain level of diverse participants 	<ul style="list-style-type: none"> ✓ National Federations ✓ Continents ✓ PSA ✓ Clubs ✓ Players 	<ul style="list-style-type: none"> ✓ A more diverse coaching community is critical for the continuous development of squash ✓ Diverse workforce becomes a criterion more and more scrutinised by Major Games organising committees 	<ul style="list-style-type: none"> ✓ Increase female coaches/Tutors ✓ Creating a more diverse workforce ✓ Give more visibility globally to our female coaches

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Governance: Standardisation of practices	<ul style="list-style-type: none"> ✓ Accreditation / courses ✓ Safeguarding policy ✓ Code of Conduct ✓ Conflict of Interest 	<ul style="list-style-type: none"> ✓ PSA (+PSA Foundation) ✓ NFs ✓ Squash skills ✓ Squash levels ✓ Clubs ✓ Coaches 	<ul style="list-style-type: none"> ✓ Guarantee WSF validation ✓ Review the opportunity to provide an external certification 	<ul style="list-style-type: none"> ✓ Increase level of certified coaches ✓ Get more pro players starting the coaching journey - Foundation course ✓ Be more inclusive



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	Emerging squash nations	Developing squash nations	Mature squash nations	Excelling squash nations
Club Level Coaching	Part-time coaches without formal qualification	A few full-time coaches, but mainly part-time coaches Mainly L1 with a few L2 coaches	Mix of part-time and full-time coaches Most coaches are qualified	All coaches qualified and licensed Good share of female coaches
	Players/parents volunteering their time without formal qualification		Mainly L1/L2 with a few L3 coaches	All levels L1 through to L3
National Level Coaching	No National Coach	Part-time National Coach	Full-time National Coach	Full-time National Coaches for men, women & juniors
			Part-time assistant National Coaches	State/Provincial coaches
				Coaches for Deaf/para-athletes
Coach Education	No formal coach education program in place	Coaches qualified via WSC	Own coaching programme at L1/L2 National WSC L1 Tutors	Full CoachEd programme with all levels Tutors of all levels
				L2/L3 tutors supporting WSC in other countries
				Coaching Director (or equivalent) dedicated to managing coaching programs, coach education and development
Continuing Professional Development (CPD)		Coaches participating in WSF/Regional conferences by own initiative	Conducting own CPD for coaches within the country Coach encouraged and supported to participate in WSF/Regional conferences and webinars	Organizing and hosting national conferences and webinars Providing presenters for WSF/Regional Conferences and webinars
				CPD mandatory for renewing licence

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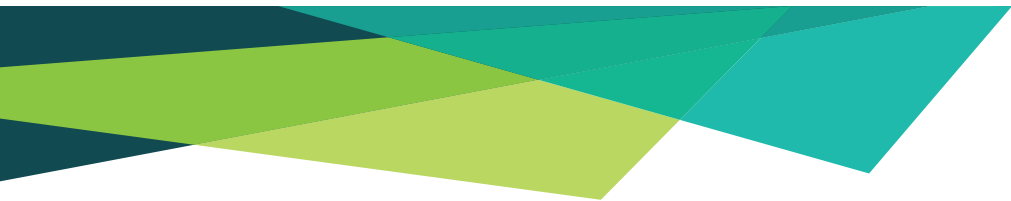
**WORLD
SQUASH**

WSF

	Emerging squash nations		Developing squash nations		Mature squash nations		Excelling squash nations	
Argentina								
Australia								
Austria								
Botswana								
Czech Republic								
Egypt								
Finland								
Hong Kong								
India								
Iran								
Ireland								
Malaysia								
Netherlands								
New Zealand								
Nigeria								
Norway								
Poland								
Portugal								
Romania								
South Africa								
Sweden								

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THANK YOU

